

BE A CHILDREN TODAY
CHAMPION!

WE NEED PEOPLE
LIKE YOU TO
HELP CHAMPION
CHILDREN TODAY

From sharing one of our events on social media to getting friends and family to take one of our home money boxes, there are plenty of ways you can get involved.

This pack is full of ideas to inspire you about ways you could make a real difference and help children that are in desperate need of the grants we provide. You can also read about some of our current Children Today Champions and find out how they show their support by donating their **TIME**, **TALENT** or **TREASURE**.

We value and appreciate your support - no matter how little or much you can offer.

Think you don't have the time or money to help champion Children Today? You'd be surprised what a **BIG IMPACT** small actions can have.



JUST LOOK OUT FOR THE
SYMBOLS NEXT TO IDEAS
THAT ARE SUPER QUICK
AND/OR FREE BUT COULD
MAKE A HUGE DIFFERENCE!

TURN OVER FOR
IDEAS ON HOW
YOU COULD BE A
CHILDREN TODAY CHAMPION
AND READ HOW WE'VE
HELPED CHILDREN
LIKE INES!




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GIVE YOUR TIME

SHARE YOUR STORY

If you're a family we've supported, simply sharing your story helps us to raise much-needed awareness about what we do. After a quick call with our marketing team we'll write up a case study to publish in our newsletter or website. If appropriate we could even get it featured in local newspapers or radio, helping us reach more families that could use our support. If you'd prefer not to be in the limelight, revealing how we've helped you to friends, family, your child's school or colleagues (or even through social media) can help spread the word and ultimately encourage donations.



VIVA VOLUNTEERS!

As a small charity we often struggle to represent ourselves all across the UK at various events. We need people to help at events like our annual Ladies Lunch. If you could help by donating your time we'd love to hear from you!

GET SOCIAL

Taking five minutes to follow us on facebook, twitter and instagram and sharing our upcoming fundraising events could help boost ticket sales.



YOUR SUPPORT COULD HELP A CHILD LIKE INES

Ines, who has down's syndrome and severe learning disabilities, desperately needed an adapted pushchair costing £800. Her family applied to Children Today for funding and were awarded a grant.

Ines's mum Carolyn says "The new pushchair has been life-changing – even a trip to the shops could be difficult before. It's brought us all much closer together as we can do activities as a family for the first time."



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MEET HELEN

Loyd's mum Helen was happy to share her family's story after we awarded funding for an adapted trike for her 19-year-old son. Not only did we feature them on our website and in our newsletter, but their story was published in their local newspaper too. Helen and Loyd also represented the charity at the spectacular RHS Flower Show at Tatton Park on press day.

BLOOMING FANTASTIC
WORK HELEN AND LOYD!



USE YOUR TALENT



DO IT YOUR WAY!

Put the fun into fun-raising by using your hobby to fundraise for Children Today!

From putting on a cake sale at work to arranging a 'donate to play' golf day for friends and family, you can raise money whilst doing something you love.

For help and advice on any laws regarding fundraising activities and events, visit www.childrentoday.org.uk/fundaiseregs

TAKE ON A BIG CHALLENGE!

If you're bike mad, love running or are a hiking fan, we frequently have cycle, running and trekking challenges scheduled that you can sign up to. From trekking across Transylvania to joining a Santa Dash across London, joining one of our fundraising challenges will not only help change lives, but also leave you with amazing memories. Check out our website for more information about upcoming events.

You could also organise your own personal challenge. Just let us know what you're thinking of doing and we can help you with any fundraising support you need.



WORK IT OUT

If you're a small business owner you may want to think about holding your own special fundraising event whilst promoting your own services. Or you could simply donate items for us to use, like one bridal shop who recently donated a number of dresses for our charity shop. Not a business owner?

A simple suggestion to your employer to consider us for their Charity of the Year could start a corporate partnership.



MEET RACHAEL

HR Director Rachael volunteers her time as a HR consultant for Children Today for free. This vital professional support helps keep our costs down so we can continue to support as many families that apply to us as possible.

GREAT WORK RACHAEL!

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**DONATE
YOUR
TREASURE**

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MEET PETER

BE A HOME MONEYBOX CHAMPION



Pennies make pounds, and your spare change could help to improve the lives of children across the UK.

Our home money box scheme is designed to be a simple way for you to help raise funds for Children Today with minimal effort. All we ask is that you put any spare coins that you can afford to go without in the box and we'll contact you to arrange payment.

A simple ask to friends and family to take a home money box as well could mean we're able to change even more children's lives!

Just let us know how many home money boxes you would like by calling us on 01244 335622.



MARK A SPECIAL OCCASION

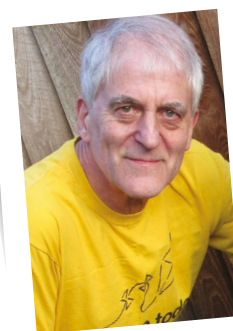
Whether it's a special birthday, wedding or other occasion, you could ask friends/family to make a donation instead of a gift and ensure your special day makes a real difference to children's lives.



Children Today's founder Hugh McCaw's grandson takes to the water!

LEAVE A LEGACY

Leaving a gift in your will to Children Today will have a long-term impact as it helps us continue our work in changing the lives of children and young people with disabilities across the UK.



Our Chair of Trustees Peter Evans has raised thousands of pounds for Children Today after competing in numerous International challenges from trekking in Cuba to running the London Marathon. But he also knows that small change can make a big difference so also has his own home money box (and has signed up friends and family to take one too) in aid of our charity.

**THANK YOU
PETER!**

Call us on 01244 335622

Monday to Friday 9-5pm
(answerphone outside of office hours)

info@childrentoday.org.uk

www.childrentoday.org.uk

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